

LONDON CLEANTECH CLUSTER EVENT

Kevin Hoctor, GLA

21st November, City Hall



MAYOR OF LONDON

ENTERPRISE PANEL

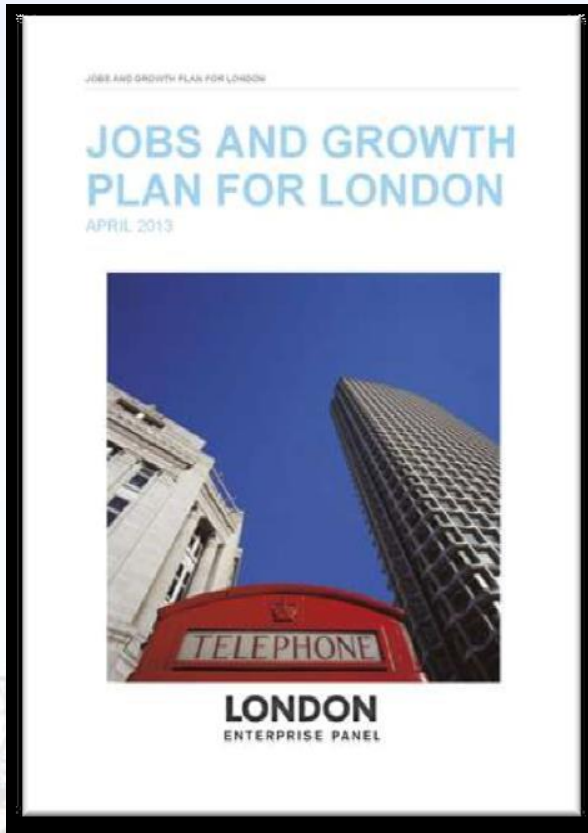
GREATERLONDONAUTHORITY

The London Enterprise Panel

- Chaired by **Boris Johnson**, Mayor of London, with Deputy Chairs **Kit Malthouse**, Deputy Mayor for Business & Enterprise & **Harvey McGrath**, former Chairman of Prudential & other Deputy Mayors, **London Borough Leaders & business leaders**.
- Advises Mayor on action to provide **strategic investment** to support growth & jobs, promote **enterprise & innovation**, promote **skills** acquisition for sustained employment & protect/enhance London's **competitiveness** .
- **Advises on funding** allocations e.g. £111m Growing Places Fund.
- Four working groups: **SMEs, skills & employment, science and technology & infrastructure**.



The London Enterprise Panel



- Developed and now delivering the **LEP Jobs and Growth Plan** (May 2013)
- Investing in London's future economy with:
 - **support to diversify London's economy** including the TV and animation sector, Med City (life sciences), Camden creative sector accelerator and Hayes advanced manufacturing facility;
 - support to **grow apprenticeships**, offer disadvantaged people job opportunities and develop construction skills;
 - support for **transport infrastructure** to unlock growth opportunities in Tottenham, Enfield, Bexley, Hackney Wick and Ealing.

LEP SME working group

	Businesses		Employment		Turnover ¹	
	Number	Share of total	Number (000s)	Share of total	Number (£ million)	Share of total
With no employees ²	615,995	76%	660	15%	49,516	5%
Micro (1 - 9 employees)	156,965	19%	578	13%	123,925	14%
Small (10 - 49 employees)	27,185	3%	520	11%	135,196	15%
Medium (50 - 249 employees)	4,940	1%	497	11%	121,186	13%
Large (250+ employees)	1,345	0.2%	2,277	50%	471,704	52%
Total	806,430	100%	4,532	100%	901,527	100%

Action areas

- Enable more SMEs to access appropriate finance (equity and debt);
- Support SMEs in seeking export opportunities;
- Explore appropriate workspace options, including Business Improvement Districts;
- Raise awareness, sign post and co-ordinate business support services and networks for SMEs.

SME projects in train



- Investing £25 million in access to finance to SMEs;
- £1.4 million towards supporting SMEs to export to new markets;
- Map incubators and accelerators;
- Design and deliver a tool to provide a more coordinated approach to business support in London;
- Promote the Business support helpline and ensure it meets the needs of London's businesses; and
- Design a deliver a work programme to support existing and future Business Improvement Districts.

Business Link Helpline

Get support and advice on starting and running a business over the phone.

Tel: 0845 600 9006

Monday to Friday

9am to 6pm

The Mayor's Export Programme



- September launch event "Beyond London 2012 - Helping SMEs access the global market through international sport events" with 250+ SMEs.
- 2 & 1/2 year programme providing 12 hours of export assistance to 240+ SMEs, particularly in tech & life sciences.
- Export focused events for 2000+ SMEs.
- Four trade missions delivered so far (Istanbul, Brazil, India and Austria) and over 80 SMEs supported.
- Following Kit Malthouse's participation in Vienna mission, Bio Europe considering bringing their 2016 conference to London.

More information

Website:

- www.london.gov.uk/londonenterprisepanel
- [www.london.gov.uk/priorities/business- economy](http://www.london.gov.uk/priorities/business-economy)
- www.london.gov.uk/for-business

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- @LondonLEP

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